

COUNSELOR
CONFERENCE

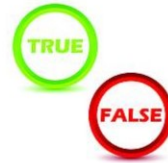
**Better Together:
Students, Parents, Counselors and UCs
as Partners in the Admission Process**

UNIVERSITY
OF
CALIFORNIA

UC High School Counselor Conference
September 2018

TRUE OR FALSE?

2018 was a challenging admission cycle for families, counselors, and UC Admission Officers



COUNSELOR CONFERENCE 2018

UNIVERSITY
OF
CALIFORNIA

Admission is both an art and a science. It is always complex and often ambiguous. We at times find it quite challenging. Many of you might have experienced this same sentiment.

Our Purpose

- What we hear from counselors?
- What we hear from families?
- What we hear in Admissions Offices?
- What can we do together to help students/families?

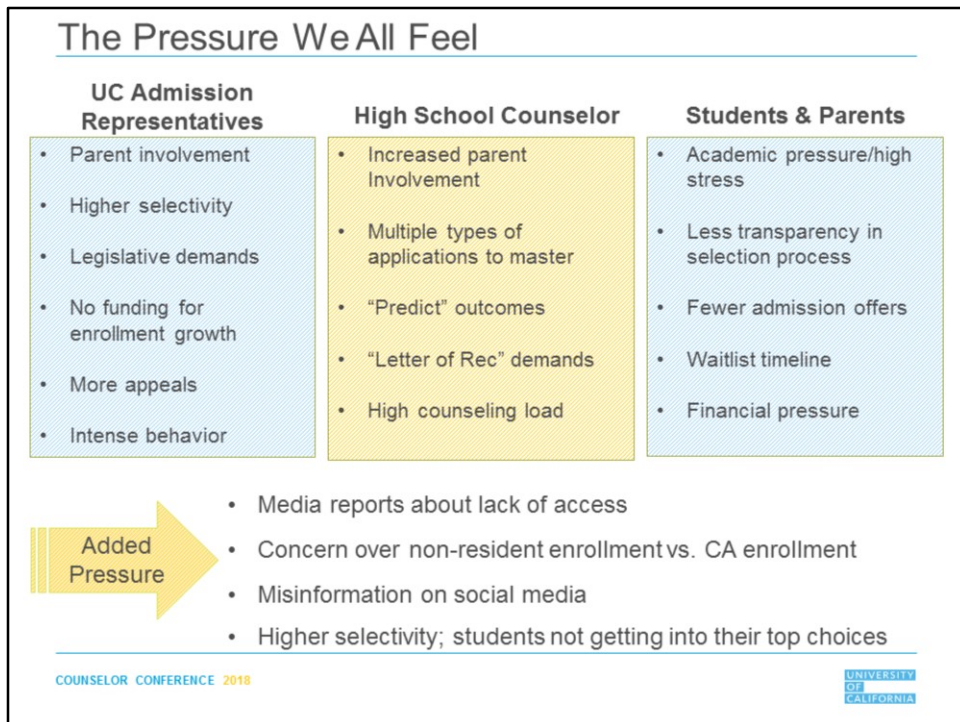


COUNSELOR
CONFERENCE

**"Alone we can do so little;
together we can do so
much."**

– *Helen Keller*

UNIVERSITY
OF
CALIFORNIA



The college admission process can be fun when you're going on campus tours and getting excited about where you think you might want to go. But it can also be stressful. UC Admission representatives, high school counselors, and students and families can feel this stress in different ways.

UC and counselors experienced more parent involvement. This is a national trend, not just within the UC. Many of you are experiencing this in your offices and programs as well.

From the perspective of the UC's, this parent behavior was most apparent at college fairs where parents asked many of the questions and during the appeals process where we think many of the appeals written by parents.

In some cases parents visited our offices requesting to meet with the admission director personally.

Many counselors saw parents of younger students (grade 8 and 9) wanting appointments because they wanted to get a head start on the process.

Students are pushing themselves to take challenging courses, often at the advice of UC representatives, so they will be competitive. This can foster very high anxiety levels.

While “Comprehensive Review” allows us to see students as more than just GPA and test scores, it also makes the process feel ambiguous. This adds to the stress because we can't provide a “formula” for admission.

With the increase in applications, in order to admit more students UC would need to add classroom space, faculty, and housing in order to accommodate more students and ensure that they would graduate on time. Some campuses, like Merced, are doing this. Without those additions, receiving more applications translates into being unable to offer admission to everyone who meets admission requirements.

Of course, a waitlist offer mean that the admission decision is still being determined. And it's never fun to wait. UC uses wait lists to help us enroll as many students as we can; a student body that reflects the background, interests, talents, and accomplishments of our diverse state. And that process takes time as we must first see who accepts our admission offer before we can determine if/where we can welcome other students.

Your Voice

*"I see **parents of every senior** and I have to make sure that they sign off on the college list because some of them have misconceptions about what is considered a safety school both academically and financially."*

*"I am always **so grateful to have an official admission representative** from the college that I can communicate with who can quickly answer a question from an angry parent or validate something that a parent is challenging me on. So often I am on the defensive with a parent and need to quickly resolve something and I don't have any way to do it."*



*"We receive somewhat **different answers** from various campuses."*

COUNSELOR CONFERENCE 2018

UNIVERSITY
OF
CALIFORNIA

These next few slides will highlight some of the most common clusters of topics that come up from counselors, UC staff, and families.

The most common theme we heard is that counselors need more direct campus contacts, both in person and on the phone. "Give me a number to call!" was heard.

Your Voice

“There should be one site where freshman selection criteria appear.”

Counselors

Freshman admission

Minimum admission requirements

California residents

Comprehensive review

Freshman class profiles

Helping students apply

Transfer admission

Exam credit

Additional program requirements

International academic records

UC graduation requirements

Downloadable resources

Additional resources

Counselor events

Questions & answers

Comprehensive review

Each campus, in consultation with the UC Office of the President, sets goals that specify the number of new freshmen and transfer students expected to enroll for the fall term.

Most campuses have more qualified applicants than they have room to accommodate, thus, they apply standards that are more demanding than the minimum requirements.

Using a process called comprehensive review, evaluators look beyond test scores and grades to evaluate applicants' academic achievements in light of the opportunities available to them and the capacity each student demonstrates to contribute to the intellectual life of the campus.

To guide the campuses in their comprehensive review of applicants, UC faculty developed the factors listed below. All campuses place the highest importance on academic achievement in evaluating applications. However, the evaluation process and specific weight (if any) given to each factor can differ from campus to campus and year to year.

Factors we consider

The following criteria provide a comprehensive list of factors campuses may use to select their admitted class. Based on campus-specific institutional goals and needs, admissions decisions will be based on a broad variety of factors:

Beyond the numbers

While we place the highest importance on academic achievement, that alone does not guarantee admission to a particular UC campus.

Campus review

The comprehensive review process varies by campus. See how it's applied.

✓ Berkeley

✓ Davis

✓ Irvine

✓ Los Angeles

✓ Merced

✓ Riverside

✓ San Diego

✓ Santa Barbara

✓ Santa Cruz

Voices of Students and Families

*"What does **ELC** mean? Is it a guarantee of admission?"*

*"I'm a **California resident**. Is my chance of admission impacted by out-of-state and international students?"*

*"Can I **afford UC**?"*

*"How can I improve my **chances** of being admitted?"*

*"Who can we **meet** with to discuss the decision?"*



Voices of UC Representatives

*"We **want** to be at every school, but we get more school visit and college fair requests than we can possibly handle."*

"Families want a formula for getting into the UC's."

*"**More applications** are submitted every year but we haven't been able to add new staff"*

*"**Parents** sometimes ask more questions at the college fair than their students."*



COUNSELOR CONFERENCE 2018

UNIVERSITY
OF
CALIFORNIA

Staffing challenges affect us all. We would love to be able to accommodate every request but we do not have sufficient staff to do so. Most campuses use a variety of factors to determine whether a school visit can take place including but not limited to historical trends in applications, admits and enrolled students, composition of the student body, size of the senior class, local service area locations, whether only lunch visits are allowed, and whether there is a district fair that can be attended.

Even with staff challenges, we still take great care in reading the applications we receive. Each element of the application is considered, which takes a great deal of time but we want to make sure we understand your students in their school, home, and community contexts. We also make every effort to understand how students make choices about their time and their involvements. This is why there is no formula and no guarantee. Each student is read in their own individual context.

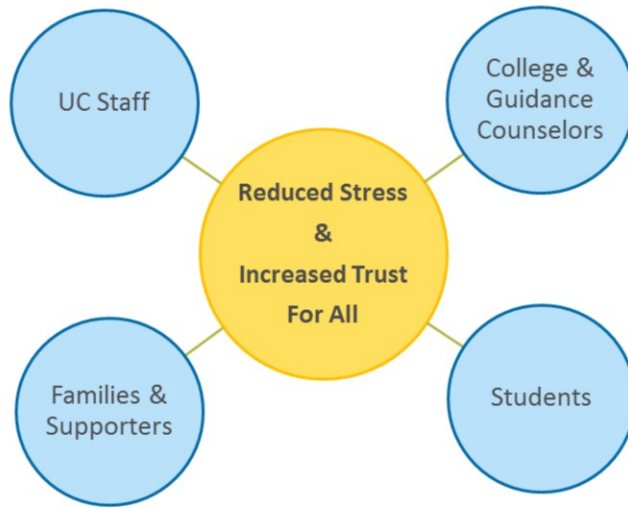
On many campuses, every application is read twice and sometimes more!

**COUNSELOR
CONFERENCE**

"It is amazing what you can accomplish if you do not care who gets the credit." – Harry Truman

**UNIVERSITY
OF
CALIFORNIA**

Ideas on Collaboration



Ideas for Collaboration



UC Staff


- Be accessible and follow through
- Clear communication for events, information, assigned representatives
- Help inform families about college life
- Share programs and research unique to our campuses
- Explain the multiple missions of UC as teaching, research and service

Ideas for Collaboration

College &
Guidance
Counselors

- Remind students they must complete their own UC application
- Join UC Counselor mailing lists
- Provide UC Directors with feedback on websites and newsletters
- Caution students and families about social media
- Encourage appeals only with compelling new information
- Explain waitlist means no decision has been made

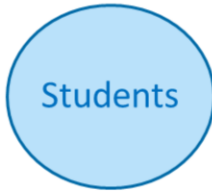
Ideas for Collaboration



Families & Supporters

- Visit Campuses and speak with admissions offices directly
- Review UC/UCOP admissions websites
- Apply broadly- maximize options!
- Encourage students to check emails and admission portals
- Encourage students to take ownership of their own college search and application process

Ideas for Collaboration



- Be proactive
- Check email and student portal regularly
- Use caution when viewing social media
- Finish senior year strong
- Pay attention to dates & deadlines

Helpful Resources- Net Price Calculators

<http://admission.universityofcalifornia.edu/paying-for-uc/how-aid-works/estimate-your-aid/index.html>

The screenshot displays the 'Paying for UC' section of the University of California's admission website. On the left, a vertical navigation menu lists various topics, with 'Estimate your aid' highlighted in orange. The main content area is titled 'Campus calculators' and includes a brief explanation of their purpose and a list of links for each of the nine UC campuses: Berkeley, Davis, Irvine, Los Angeles, Merced, Riverside, San Diego, Santa Barbara, and Santa Cruz. The footer of the page features the text 'COUNSELOR CONFERENCE 2018' and the University of California logo.

In our discussions with counselors, you told us that you would find websites containing information on specific costs for each campus, campus profiles, and other campus specific data. The following slides show that UC does provide a large volume of information and data. However, UC posts information in different places. Sometimes these are student pages, sometimes counselor pages. Other times information is within the specific campus links on our main UC admission site. This is an example of Net Price Calculators. This information is on the Paying for UC tab on the general UC Admission website.

Helpful Resources- Net Price Calculators

UCR Net Price Calculator

By answering a few simple questions, the UCR Net Price Calculator will present you with an early estimate of your full-time cost of attendance and financial aid at the University of California, Riverside (UCR). When you complete this online form, you are **NOT** applying for aid. For aid application instructions, please visit the UC Riverside Financial Aid Office website.

Use the most recent income tax returns filed by the student and the student's parent(s) to complete this calculator.

My UCR Financial Aid Income

Enter annual (12 mo. amounts)

1. Parent(s) current marital status:	<input type="radio"/> Single/separated/divorced <input type="radio"/> Married/remarried
2. Parent(s) income (from most recent tax return):	<input type="text"/>
3. Parent(s) income was earned by:	<input type="radio"/> One parent <input type="radio"/> Both parents
4. Student Level:	<input type="radio"/> Freshman <input type="radio"/> Transfer
5. Parent(s) income taxes paid (from most recent tax return)	<input type="text"/>
6. Parent(s) assets (cash, savings, investments):	<input type="text"/>
7. Student's income (from most recent tax return):	<input type="text"/>
8. Student's income tax paid (from most recent tax return):	<input type="text"/>
9. Student's assets (cash, savings, investments):	<input type="text"/>
10. Number in your family household:	1 ▾
11. Number of your family members who will be in college your first year (exclude parents):	1 ▾
12. Student's state of residency:	California ▾
13. Student's housing status:	On-campus ▾

COUNSELOR CONFERENCE 2018

UNIVERSITY
OF
CALIFORNIA

Each campus has a net price calculator. This is an example of UCRs

Helpful Resources- Freshman Profiles

HOME FRESHMAN TRANSFER INTERNATIONAL HOW TO APPLY CAMPUSES PAYING FOR UC Counselors

Freshman

- Admission requirements
- California residents
- Out-of-state students
- Home-schooled students
- How applications are reviewed
- UC graduation requirements
- Freshman admission profiles**

Freshman admission profiles

Freshman admission profiles summarize the academic qualifications of applicants and admitted freshmen to each UC campus for fall 2018.

Please be cautious in drawing conclusions from this information. The numbers are useful only as a general guide to selectivity and not as a predictor of your chances for admission to a particular campus.

These figures are preliminary, as of June 2018. Some campuses admitted students after that date, which may affect their statistics. In addition, keep the following in mind:

- › Data for several colleges on a campus are grouped together,

Freshman admission profiles by campus

- › Berkeley
- › Davis
- › Irvine
- › Los Angeles
- › Merced
- › Riverside
- › San Diego
- › Santa Barbara
- › Santa Cruz

<http://admission.universityofcalifornia.edu/freshman/profiles/index.html>

COUNSELOR CONFERENCE 2018 UNIVERSITY OF CALIFORNIA

Each campus provides freshman profiles (as well as transfer profiles). This information is on both the student-facing Freshman admission page and on the Counselor page.

Helpful Resources- Freshman Profiles

UC Riverside freshman admission profile

This is a snapshot of the admitted freshman class for fall 2018.

Please be cautious in drawing conclusions from this information. Use it as a general guide to selectivity and **not** as a predictor of your chance for admission to UC Riverside.

Admit rate — Overall	50.9%
> Admits	24,993
> Applicants	49,079
> California Residents (% of admits)	88.9%

UC Santa Barbara freshman admission profile

This is a snapshot of the admitted freshman class for fall 2018.

Please be cautious in drawing conclusions from this information. Use it as a general guide to selectivity and **not** as a predictor of your chance for admission to UC Santa Barbara.

Admit rate — Overall	32.3%
> Admits	29,782
> Applicants	92,305
> California Residents (% of admits)	66.2%

COUNSELOR CONFERENCE 2018



This information is linked on the Counselor page, freshman class profiles.

Helpful Resources for Counselors

The screenshot displays the 'Helpful Resources for Counselors' page on the University of California Admissions website. The page features a navigation menu with links for HOME, FRESHMAN, TRANSFER, INTERNATIONAL, HOW TO APPLY, CAMPUSES, and PAYING FOR UC. A search bar is located in the top right corner. The main content is organized into several sections:

- Counselors**: A vertical sidebar menu with links for Freshman admission, Transfer admission, Exam credit, Additional program requirements, International academic records, UC graduation requirements, **Downloadable resources** (highlighted), Additional resources, Counselor events, and Questions & answers.
- Downloadable resources**: A section with a heading and a paragraph stating, 'These materials provide the information you and your students need about admission requirements, selection processes and the undergraduate application.' Below this is a sub-section for **Counselor resources** with a list of links:
 - Quick Reference Guide to UC Admissions 2018 (For counselors and advisers). [PDF]
 - Advanced Placement Exams that Satisfy UC Freshman and Transfer Admission and IGETC [PDF]
 - AB 540 Nonresident Supplemental Tuition Exemption [PDF]
 - UC's Statement of Transfer Credit Practices [PDF] (Revised August 2018)
 - Campus websites for counselors [PDF]
- Quick Reference 2018**: A dark grey box with the text: 'The updated version of Quick Reference is now available. Download Quick Reference Guide to UC Admissions [PDF]'
- Counselors and Advisers Bulletin Archives**: A light blue box with the text: 'Access and download past editions of our monthly newsletter >'

At the bottom left, there is a link for 'COUNSELOR CONFERENCE 2018'. At the bottom right, the University of California logo is visible.

Downloadable resources are intended to give you anytime access to documents, guides, and past presentations. The Counselor Conference presentations will be posted here on Sept. 14.

Helpful Resources for Counselors

Counselors

[Freshman admission](#)

[Transfer admission](#)

[Exam credit](#)

> Additional program requirements

[Freshman](#)

[Transfer](#)

[International academic records](#)

[UC graduation requirements](#)

[Downloadable resources](#)

[Additional resources](#)

[Counselor events](#)

[Questions & answers](#)

Additional program requirements

Some UC majors require an audition, submission of a portfolio or supplemental applications, or specific prerequisite coursework, test scores, GPA and/or class level.

Requirements by campus

Berkeley	Freshman	Transfer
Davis	Freshman	Transfer
Irvine	Freshman	Transfer
UCLA	Freshman	Transfer
Merced	Freshman	Transfer
Riverside	Freshman	Transfer
San Diego	Freshman	Transfer
Santa Barbara	Freshman	Transfer
Santa Cruz	Freshman	Transfer

Sometimes you will have to go through several layers of pages to get to the information you want.

Helpful Resources for Students and Families

HOME FRESHMAN TRANSFER INTERNATIONAL **HOW TO APPLY** CAMPUSES PAYING FOR UC

Counselors

How to apply

Check for closed majors

Dates & deadlines

Fall term 2019

Fall term 2019

The application for fall quarter/
fall semester opens Aug. 1.
Submit it November 1-30.

Closed majors

By applicant level

Restricted majors by applicant level

By campus

Winter/Spring 2019

Apply online

Personal insight questions

Application fees

After you apply

› [Freshman](#)

› [Sophomore](#)

› [Junior](#)

› [Senior](#)

› [2nd Baccalaureate](#)

› [Limited](#)

Restricted majors by campus

› [Berkeley](#)

› [Davis](#)

› [Irvine](#)

› [Los Angeles](#)

› [Merced](#)

› [Riverside](#)

Undergraduate degree programs

Download the complete list of
undergraduate majors by
discipline and campus (PDF).

COUNSELOR CONFERENCE 2018

UNIVERSITY
OF
CALIFORNIA

Helpful Resources for Students and Families

Campuses

[Visit UC](#)

[Berkeley](#)

[Davis](#)

[Irvine](#)

[Los Angeles](#)

[Merced](#)

[Riverside](#)

[San Diego](#)

[Santa Barbara](#)

[Santa Cruz](#)

[Beyond campus](#)

Campus services for specific populations

UC offers a robust array of programs and services designed to help every student have a fulfilling and stimulating college experience.

- › [Students with disabilities](#)
- › [Non-traditional students](#)
- › [Veterans](#)
- › [Current and former foster youth](#)
- › [Undocumented students](#)
- › [Educational Opportunity Program \(EOP\)](#)

Key campus contacts

- › [Berkeley](#)
- › [Davis](#)
- › [Irvine](#)
- › [Los Angeles](#)
- › [Merced](#)
- › [Riverside](#)
- › [San Diego](#)
- › [Santa Barbara](#)
- › [Santa Cruz](#)

Safety first

Keep the ideas coming!

- It would be nice if there was a live chat that popped up on the online application.”
- “Scattergrams...more data that I could show students that about admission to each particular campus.”
- “Websites for counselors with: Admissions contacts, freshmen profiles”
- “Brochures, flyers, pamphlets, things to give out, new posters showing UC admission requirements to hang in offices or around school.”

Discussion Time!

COUNSELOR
CONFERENCE

**“If I could solve all the
problems myself, I would.”**

- *Thomas A. Edison*

UNIVERSITY
OF
CALIFORNIA

**COUNSELOR
CONFERENCE**

**THANK YOU
FOR YOUR INPUT
AND COLLABORATION!**

Be sure to bookmark UC Counselor website at:
<http://admission.universityofcalifornia.edu/counselors/index.html>

**UNIVERSITY
OF
CALIFORNIA**